




ANNA UNIVERSITY CHENNAI - 600 025

- 1. Name Of the College** : Rathinam School of Business at Tips Global (formerly TIPS School of Management)
- 2. Address** : SF 361/1A, Karuvalur Road, SS Kulam Post, Coimbatore-641107
- 3. Name of the Principal** : Dr. E Venugopal
- 4. Phone Number** : 9180-98877377
- 5. Fax Number** : 9188-70456369
- 6. Web Site** : www.tipssom.org
- 7. Email ID** : info@tipssom.org
- 8. Year of Establishment** : 2018
- 9. Type** : Self Financing
- 10. Minority Status** : Non Minority
- 11. Existing Courses** :





Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2018	60	120



12. Principal Details :



Name of the Principal	DR. E. VENUGOPAL			
Date of Birth	29-06-1973			
Faculty AICTE ID	14247079294			
Experience	20			
Telephone number - Office	9180-98877377			
Date of joining in the present post	01-10-2018			
Educational Qualification :				
Degree	Specialization	Year of Passing	Name of the College	
B.B.A.	BUSINESS ADMINISTRATION	1995	OTHERS - SNR AND SONS	
OTHERS - M.PHIL	OTHERS - CORPORATE SECRETARYSHIP	2002	OTHERS - ALAGAPPA UNIVERSITY	
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2011	OTHERS - MANONMANIAM SUNDARANAR UNIVERITY	
OTHERS - MCS	OTHERS - CORPORATE SECRETARYSHIP	1997	OTHERS - ALAGAPPA UNIVERITY	
PH.D.	BUSINESS ADMINISTRATION	2009	OTHERS - ALAGAPPA UNIVERSITY	
Title of the Ph.D. Thesis	A STUDY ON RURAL WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO SELF HELP GROUPS IN COIMBATORE DISTRICT			



12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. E. VENUGOPAL Date of Birth: 29-06-1973 Date of Joining: 27-11-2018 AICTE ID: 14247079294	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SNR AND SONS	1995		
			OTHERS - M.PHIL	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-ALAGAPPA UNIVERSITY	2002		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MANONMANIAM SUNDARANAR UNIVERITY	2011		
			OTHERS - MCS	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-ALAGAPPA UNIVERITY	1997		
			PH.D.	BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA UNIVERSITY	2009		
			Title of the Ph.D. Thesis	A STUDY ON RURAL WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO SELF HELP GROUPS IN COIMBATORE DISTRICT				
2.		Name: DR. K. MAHARAJAN Date of Birth: 12-06-1969 Date of Joining: 03-12-2019 AICTE ID: 143355853915	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	1994		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-IGNOU NEW DELHI	2001		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	P S G COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2016		
			Title of the Ph.D. Thesis	ENHANCING THE EFFECTIVENESS OF RESETTLEMENT FOR INCLUSIVE MANAGEMENT OF THE EX SERVICE VETERENS IN INDIA				
						Previous Position	6 Years	

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
3.		Name: MR. T. AMAL FRANCO Date of Birth: 23-02-1984 Date of Joining: 03-12-2019 AICTE ID:	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			OTHERS - BCOM	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY	2006		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SNS COLLEGE OF ENGINEERING (AUTONOMOUS)--	2014		
			Title of the Ph.D. Thesis		NIL			
			Current Position	1 Years				
Previous Position	-1 Years							
4.		Name: DR. K. VIDHYA Date of Birth: 13-12-1986 Date of Joining: 29-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - PSYCHOLOGY	OTHERS-PSG COLLEGE OF ARTS AND SCIENCE	2007		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	ANNA UNIVERSITY REGIONAL CAMPUS, COIMBATORE--	2009		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE--	2019		
			Title of the Ph.D. Thesis	AN EMPIRICAL STUDY ON THE IMPACT OF PERSONALITY TRAITS AND SELF EFFICACY ON INVESTMENT BEHAVIOUR OF WORKING WOMEN IN COIMBATORE DISTRICT				
Current Position	0 Years							
Previous Position	8 Years							

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
5.		Name: DR. S. MALINI Date of Birth: 26-04-1988 Date of Joining: 01-06-2022 AICTE ID: 143356221071	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>7 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	7 Years
			Current Position	0 Years								
			Previous Position	7 Years								
			OTHERS - BBM CA	OTHERS - BUSINESS MANAGEMENT	OTHERS-RAMAKRISHNA	2008						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SRI VENKATESWARA INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT--	2010						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2020						
OTHERS - M.PHIL	OTHERS - BUSINESS MANAGEMENT	OTHERS-BHARATHIYAR UNIVERSITY	2014									
Title of the Ph.D. Thesis	BRAND PREFERENCE OF RURAL CONSUMERS TOWARDS SELECTED FAST MOVING CONSUMER GOODS WITH SPECIAL REFERENCE TO ANNUR TALUK COIMBATORE DISTRICT TAMIL INDIA											
6.		Name: MRS. D. DEEPA Date of Birth: 13-05-1994 Date of Joining: 18-01-2021 AICTE ID: 14497993499	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>2 Years</td> </tr> <tr> <td>Previous Position</td> <td>2 Years</td> </tr> </table>		Current Position	2 Years	Previous Position	2 Years
			Current Position	2 Years								
			Previous Position	2 Years								
			B.SC.	OTHERS - PHYSICS	OTHERS-GTN ARTS COLLEGE DINDUGUL	2014						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	ADITHYA INSTITUTE OF TECHNOLOGY--	2016									
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience		
7.		Name: DR. T. EZHILARASI Date of Birth: 20-11-1990 Date of Joining: 29-05-2023 AICTE ID:	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR		
			B.SC.	OTHERS - GARMENT PRODUCTION AND PROCESSING	OTHERS-BHARATHIYAR UNIVERSITY	2011			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KUMARAGURU COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2013			
			PH.D.	OTHERS - MANAGEMENT	OTHERS-KARPAGAM ACADEMY OF HIGHER EDUCATION	2017			
			Title of the Ph.D. Thesis			A STUDY ON DECISION MAKING AMONG WOMENS SCHOOL TEACHERS AT THENI DISTRICT			
8.		Name: MR. V M. MOHAMED ALI Date of Birth: 10-01-1983 Date of Joining: 28-09-2021 AICTE ID: 7368430611	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR		
			B.SC.	OTHERS - MLT	OTHERS-VINAYAGA MISSION	2012			
			M.B.A.	HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	OTHERS-WISDOM SCHOOL OF MANAGEMENT	2015			
			Title of the Ph.D. Thesis						
			Current Position			0 Years		Previous Position	
Current Position			1 Years		Previous Position			6 Years	